

Are you LinkedIn?

Recruitment in a social media world

Mark your calendar

THURS. AUGUST 23

1:30 – 3:00 PM

1500 Jefferson Bldg.

1st floor presentation room



PARKING IS LIMITED. Plan ahead. Use the DASH. Buses operate every 15 minutes.



WHAT

The Office of the State Human Resources Director and Governor's Office New Media Work Group are excited to provide a mini-workshop designed to encourage agencies to think about using social media tools such as LinkedIn for recruitment efforts.

WHO SHOULD ATTEND

State agency communications, human resource and social media staff. You will:

- Learn LinkedIn best practices from state and private sector speakers.
- Understand employment-related risks and considerations when using social media.
- Hear lessons learned from experienced LinkedIn users.
- Discuss recruitment and social media trends in hiring.

COST: FREE

REGISTER: Space is limited. RSVP to newmedia@gov.wa.gov by Wed. Aug. 15.