



WORDPRESS

Web Content Management: Bridging the gap between
communications & technology

Hillary Weems
Department of Licensing, Director's Office
User Experience (UX) Team

How did we implement WordPress?



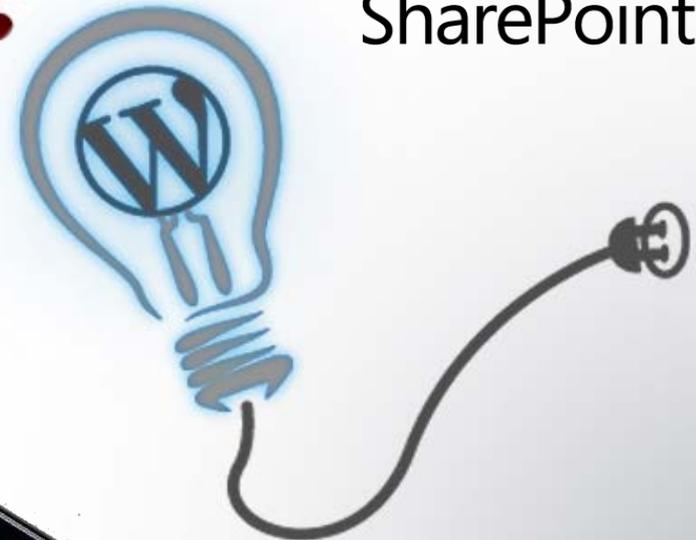
What worked?



Microsoft®
SharePoint®



Google Analytics



What didn't work?



Lessons
Learned

Questions?



Contact

Hillary Weems

Agency Intranet Webmaster/User Experience (UX) Designer

hweems@dol.wa.gov

360-902-0130